

INFORMATION FOR THE PUBLIC ADDRESS ANNOUNCER

The following time schedule and announcements are a suggested procedure to be used. In addition, there are some hints or reminders that we have borrowed from some successful announcers. Consider them and feel free to add to or delete from the list. If you have a suggestion that should be added to this list, please let us know so we may include it.

TIME SCHEDULE (Based on a 7:30 game time)

6:30 p.m. - Doors open

7:00 p.m. - Pregame warm-up

7:20 p.m. - Opening announcements

1. Fans are not to form lines for the entrance of their teams.
2. Cheerleaders may form lines on court near the team bench for the introduction of players.
3. All spectators are to remain in the stands after the game for the awards presentation. No fans are to come onto the floor after the game.
4. Nets are not to be removed by players, coaches or fans.

Good evening, ladies and gentlemen, Welcome to _____
(School or College)
host for the Class _____
(Conference, Regional or State Basketball tournament)
in cooperation with the Arkansas Activities Association.

Introduce opposing teams and coaches with conference numbers. Announce only the starting five. Alternate between the home and visitor team and have the players meet at center court to shake hands. NOTE: Allow the teams a 12 min warm-up session on the court before the start of the game and remove them at 5 min till start time to allow plenty of time for the announcer.

Game officials for tonight's game are _____

7:28 p.m. - National Anthem (Played/Sung by _____)

7:30 p.m. - Toss up

Frequently the remark is made 'I can tell what side the announcer is on' at athletic games. The responsibility of announcing properly is great and deserves careful consideration. The most common error noted is the quality and enthusiasm of the voice as it describes the actions of the home team. The voice seems to add more glamour and importance to the play when the home team makes an outstanding play. A few basic techniques for good announcing are listed below:

1. Proper language should be used. Good grammar is still in good taste.
2. Be impartial - this is not the occasion to show favoritism for either team or a particular player.
3. Be enthusiastic, but remaining calm under all circumstances.
4. Never anticipate plays or decisions over the microphone.
5. Remember that you are responsible for what is said over the microphone. Only those in charge should use the mike.
6. Never criticize the decisions of officials, the conduct of coaches, or players over the microphone.
7. Be aware of school policy regarding crowd control.
8. Know the signals of the referee so that you can properly inform the audience of the violation.
9. After the game, announce convenient routes for leaving the premises, and caution the crowd to drive safely.

At an appropriate time during each game –announce the following.

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