



## **Arkansas Athletic Tribute to The Ernie Davis Story**

TCAA, The Arkansas Athletic Association, Little Rock School District and others are inviting athletic teams and programs to pay tribute to one of the greatest college football stories of all times. The movie, *The Express, The Ernie Davis Story* has been held over one week at The Rave for this special Tribute and edutainment initiative. Our goal is to award \$150,000 for scholarships. A strong sports network from our schools and colleges can collaborate allowing teams to catch this spirit and coaches being saluted for their outstanding contributions in helping to build strong disciplines in our youth and young adults. We want Arkansas to make this the #1 movie in the nation. Together we can.

- **Overview of Tribute Project**

1. Coaches bring teams to see the film during a special screening between October 31<sup>st</sup> and November 9<sup>th</sup>. This coincides with the Delta Classic 4 Literacy Week
2. Combo/Drink Meal Provided
3. Coaches are honored at Tribute Gospel/Jazz Entertainment Brunch to Ernie Davis at Little Rock's finest, 1620 Restaurant on Sunday, November 9<sup>th</sup> 10am, 11:30am or 1pm.
4. Coaches are profiled in Tribute Documentary Magazine and Film; Magazine Release is King Holiday, January 19<sup>th</sup> 2009 and THE TRIBUTE Documentary Film is set for release on April 4<sup>th</sup> 2009

- **The Heisman Salute – \$2,500**

- 100 Tickets to *The Express* movie includes meal combo
- 20 Tickets to the Tribute Gospel/Jazz Entertainment Brunch
- Coaches honored at Tribute Gospel/Jazz Entertainment Brunch
- Coaches profiled in the Tribute Documentary Film
- Coaches profiled in the Tribute Documentary Magazine

- **National Champs Salute – \$1,500**

- 50 Tickets to *The Express* movie includes meal combo
- 6 Tickets to the Tribute Gospel/Jazz Entertainment Brunch
- Coaches honored at Tribute Gospel/Jazz Entertainment Brunch
- Coaches profiled in the Tribute Documentary Magazine

**Contact: The College of Aspiring Artists at 501.744.4655 or 501.353.3050.**

**THE COLLEGE OF ASPIRING ARTISTS**

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